

Novelty 2010 Serena garbo Valentina





In its *Casual Chic* universe, Bertolucci pioneers creations where the 4 "Cs"- the very essence of the brand - feature fully: Creativity, Curves, Comfort and Construction. The Italian Riviera, a source of ceaseless inspiration, and Switzerland, with its technical expertise, mingle and interweave to design new silhouettes playing with the softness of curves and the elegance of lines. Well-being is celebrated in designs which combine comfort and harmony, resulting in a daily luxury. Classic yet subtlety unique, the *Casual Chic* models combine simplicity and modernity to match any moment and mood of the day.

SERENA GARBO epitomises the soft, pure curves of a pebble slowly polished by the movement of the waves under the Mediterranean sun. Comfortable, voluptuous curves which celebrate the well-being and joy of living that are so dear to the brand. Inspired also by the elegance and sensuality of Latin women, SERENA imposes its signature by creating the contemporary profile of a metal bracelet or the distinctive line of a traditional leather strap with saddle stitching, which seemingly and mysteriously pass through the silhouette of the round and curved case.

As a *Casual Chic* model with its typical Bertolucci look, SERENA GARBO brings together comfort and harmony, while signifying a beautiful look and simple elegance.

Another exclusive Bertolucci's creation, the SERENA GARBO "Valentina" appears at the beginning of this year with its new dial with a touch of colour, evocative shapes and delicate finishing... To tell her; "I love you".

A loose heart set with pink sapphires is animating the refined dial adorned with elegant applied indexes. The soft bezel made from polished steel is set with 36 diamonds to enhance the décor of its romantic heart embraced by its round and oval curves.

A true jewelled watch with a strictly feminine look, SERENA GARBO further demonstrates its beauty and difference to celebrate love and sensuality. It marries harmoniously the sparkle of diamonds and richness of pink sapphires with the femininity of a pink varnished calf strap... Reminding her of every minute that the heart of her Valentine beats for her.



BERTOLUCCI



TECHNICAL FEATURES

Case

. Material	Stainless Steel
	Full cut diamonds in FGH colour and VVS clarity
. Size	Round, 36.50 mm diameter, 9.00 mm thickness
. Finishing	Set with 36 diamonds – 0.61 carat
. Glass	Curved sapphire crystal with anti-reflective treatment
. Water resistance	30 meters (3 ATM) - 100 feet
. Functions	Hours & Minutes; Time setting crown at 3 o'clock
. Case back	Screw-on with 4 screws
. Base	Curved white silvered <i>opalin</i> with an off-centred curved sunray pattern, adorning
	a loose heart set with 14 pink sapphires -0.07 carat; central oval minute track with
	"BERTOLUCCI" at 12 o'clock, printed in black
. Index	Hour track ornamental ring with 10 Arabic numerals and 4 screws circling the
	loose heart décor, Bertolucci "B" applied at 12 o'clock; rhodium plated
Hands	Leaf-shaped, polished, rhodium plated, inlayed with anthracite lacquer
Movement	Swiss Quartz Watch, calibre ETA $5^{1}/_{2} \ge 6^{3}/_{4} = 976.001$ (battery life ≈ 50 months)
Bracelet	Bright pink alligator & calf leather strap with pink stitching, on stainless steel
	double folding clasp; fitted and secured by a 4 screw ring (back bezel) allowing
	interchangeability
Reference	303.51.41.2.1DSE.3HH