



BERTOLUCCI
Mediterranean inspiration, Swiss craftsmanship

BASELWORLD NOVELTIES 2009

Serena garbo Lady





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Every year, Bertolucci pioneers new creations, where the 4Cs - the very essence of the brand - feature fully: Creativity, Curves, Comfort and Construction. In the *Casual Chic* world of Maison Bertolucci, the emphasis is on classic, timeless lines with their audacious, original design. Elements from miscellaneous influences mingle and interweave to design a new image, where casual, elegant and natural are the key features. Simple and sophisticated, refined and trendy, the *Casual Chic* models are easy to wear on all occasions and will enchant modern, elegant men and women seeking a unique design.

SERENA GARBO epitomises the soft, pure curves of a pebble slowly polished by the movement of the waves under the Mediterranean sun. Comfortable, voluptuous curves which celebrate the well-being and joy of living that are so dear to the brand. Inspired also by the elegance and sensuality of Latin women, SERENA GARBO is occasionally trimmed with touches of luxury like a steel or gold diamond-set bevel or a leather strap with saddle stitching.

A classic model re-designed in a unique, highly contemporary style, SERENA GARBO signifies a beautiful look and simple elegance. Modern, urban models in the *Casual Chic* style are available for men and women seeking discreet, elegant pieces easy to wear in all circumstances.





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Inspired by the Dolce Vita, SERENA GARBO exhibits new warm and refined dials this summer to further mark its beauty and difference. The Bertolucci's designers have played with colours, motives and materials to give birth to two new seasonal models.

SERENA GARBO "Baby Doll" celebrates the coming summer by dressing the softness of the curved

mother-of-pearl with a bright and trendy décor, directly inspired by the latest fashion shows.

True jewel watch with a strictly feminine look, SERENA GARBO "Mosaïco" enhances the sparkle of its 180 diamonds-set bezel by revealing a unique design where mosaic work is reproduced through fashionable colours and square Princess rubies.





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Animation "Baby Doll"



TECHNICAL FEATURES

Case

- . **Material** *Stainless Steel*
- . **Size** *Round, 36.50 mm diameter, 9.00 mm thickness*
- . **Finishing** *Mirror polished*
- . **Glass** *Sapphire crystal with anti-reflective treatment*
- . **Water resistance** *30 meters (3 ATM) – 100 feet*
- . **Functions** *Hours & Minutes; Time setting crown at 3 o'clock*
- . **Case back** *Screw-on with 4 screws*

Dial

White mother-of-pearl with grey & pink printed "Baby Doll" décor; index "8" at 8 o'clock & Bertolucci "B" at 12 o'clock, applied, rhodium plated

Hands

Leaf-shaped polished, rhodium plated with anthracite lacquer inlayed

Movement

Swiss Quartz Watch, caliber ETA 51/2 x 63/4 976.001 (battery life ≈ 50 months)

Bracelet

Fuchsia alligator & calf leather strap with pink stitching on stainless steel double folding clasp; fitted and secured by a 4 screw ring (back bezel) allowing interchangeability

Reference

303.51.41.1C1.3HH



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Animation "Mosaico"



TECHNICAL FEATURES

Case

- . **Material** *Stainless Steel*
- . **Size** *Full cut diamonds in FGH colour and VVS clarity*
- . **Finishing** *Round, 36.50 mm diameter, 9.00 mm thickness*
- . **Glass** *180 diamonds set – 2.02 carats*
- . **Water resistance** *Sapphire crystal with anti-reflective treatment*
- . **Functions** *30 meters (3 ATM) – 100 feet*
- . **Case back** *Hours & Minutes; Time setting crown at 3 o'clock*
- . **Case back** *Screw-on with 4 screws*

Dial

White silvered opalin with grey & pink printed "Mosaico" décor set with 8 square Princess cut rubies – 0.41 carat; index "8" at 8 o'clock & Bertolucci "B" at 2 o'clock, applied, rhodium plated

Hands

Leaf-shaped polished, rhodium plated with anthracite lacquer inlayed

Movement

Swiss Quartz Watch, caliber ETA 5¹/₂ x 6³/₄ 976.001 (battery life ≈ 50 months)

Bracelet

White alligator & calf leather strap with white stitching on stainless steel double folding clasp; fitted and secured by a 4 screw ring (back bezel) allowing interchangeability

Reference

303.51.41.88.1DE.300